

OUR STORY

It's quite simple, really. We connect the best, most experienced consultants in their fields with the organizations that need them – quickly and cost effectively. Whether it is for a project-based assignment, an interim executive position, or ongoing adult supervision, organizations work with MindFarm to identify and engage senior talent capable of making an immediate impact on their business.

ABOUT US

Consultants and partners affiliated with MindFarm are seasoned professionals who have extensive hands-on experience in their respective fields working with private sector firms, nonprofit organizations, government, and early stage companies.

MindFarm consultants are hand-picked, rigorously vetted, and all have more than ten years experience in their field.

Areas of expertise include:

- Management Consulting and Strategy
- Marketing
- Communications and Public Relations
- Organizational Development
- Fundraising
- Operations
- Interim Management

And, they are nice people.

ABOUT YOU

Our clients have opportunities that need to be seized, problems that need to be solved, or big shoes that need to be filled. They don't have a lot of time or tolerance for protracted consulting engagements that do not produce results or pretty PowerPoint presentations that sit on a shelf. They are also gorgeous and brilliant.

They need a partner to help them:

Figure out the right work to do:

- Strategic and operational plans
- Marketing strategy
- Communications and public relations plans
- Development strategy and feasibility studies
- Human capital management strategies

Get it done:

- Project management
- Marketing, communications, public relations, operations, and development support
- Board development
- Interim management

For more information, please visit The Farm at www.theMindFarm.com and connect with a real person at 202.470.4810 or andrea@theMindFarm.com.



MINDFARM

SOME EXAMPLES

Pricing Strategy: A large membership association needs to simplify and optimize its pricing strategy for a key member service. MindFarm consultants uncover hidden assets, rationalize pricing to value, and help the organization secure a major investment for infrastructure improvements.

Interim Executive: A national foundation has a temporary staffing shortage due to a major internal project. MindFarm quickly finds a highly experienced professional who can hit the ground running and keep projects moving for the duration of the reassignment.

Merger Support: An international human rights organization is undergoing a major reorganization and eventually a successful merger. A MindFarm operations consultant is dispatched to coordinate and upgrade internal systems and to support executive management during the transition.

Bench Strength: A mid-size government contractor wants to be able to staff according to demand, but not increase its internal headcount. MindFarm consultants are used to supplement internal staff and add specific skills on an as-needed basis.

Strategic Planning and Implementation: An education organization is spinning-out of its university base. A MindFarm consultant develops the transition strategy and assists with the implementation required for the organization to become a self-sustaining 501c3.

Fresh Ideas: A community foundation is looking for a new way to engage citizens in problem solving. MindFarm consultants develop a Web 2.0 Citizen Engagement strategy, identify potential funding partners, and help secure major investment from a national foundation to leverage city funds.

SHAMELESS SELF PROMOTION

“Our MindFarm consultant brought out-of-the-box thinking to our organization when we needed a more strategic approach to our fundraising. They extended our thinking and didn’t just fish....they taught us to fish. We really got our money’s worth.”

Richard Tagle, Higher Achievement Program

“When I needed a writer with a specific background, MindFarm delivered several options to me within 24 hours. They provide nimbleness to hiring and engaging real professionals and all my expectations were met. They deliver.”

Jason Smith, Widmeyer Communications

“MindFarm has a deep arsenal of senior-level resumes and they were flexible and easy to work with. Our experience was very good---we were happy to pay more in the short term to not pay a bigger price in the long term.”

Ted Root, VetCentric

“MindFarm brought in a team of pre-vetted specialists to develop the branding and website for a new service. This great team of people contributed a critical outside perspective to the process and a level of quality and speed I don’t think we could get from a traditional agency.”

Burck Smith, StraighterLine

“MindFarm provides access to really talented specialists and project managers, bringing skill sets to an organization that goes far beyond traditional consulting.”

Caton Burwell, ACT for Alexandria

“I want to express my sincerest thanks for all that Debbie and MindFarm have been able to provide us. Thinking back to the bind we were in last December gives me a headache. But, you were quick to get in place, quick to get up to speed and have been a real pleasure to work with over the past 11 or so months. I can’t imagine getting through the past year without you.”

Sam Bell, Genocide Intervention Network

