

## OUR STORY

It's quite simple, really. We connect the best, most experienced independent consultants in their fields with the organizations that need them – quickly and cost effectively. Whether it is for a project-based assignment, an interim executive position, or professional part-time engagement, organizations work with MindFarm to identify and engage senior talent capable of making an immediate impact on their business.

## OUR PEOPLE

Independent consultants affiliated with MindFarm are seasoned professionals who have extensive hands-on experience in their respective fields working with private sector firms, government, non-profit organizations, and early stage companies.

MindFarm consultants are hand-picked, rigorously vetted, and all have more than ten years experience in their field. Their areas of expertise include:

- Strategic and Business Planning
- Executive Level Management
- Project Management and Implementation
- Marketing Strategy
- Sales Management
- Communications and Public Affairs
- Event Planning and Management
- Fundraising
- Writing
- Public Policy and Government Relations

## OUR PROCESS

Our process for identifying, placing, and ensuring quality of our consultants is straightforward and is designed to help our clients and consultants save time, money, and reduce risk. Here's how we work:

A client identifies a need, a Principal is assigned and a project scope, budget and talent profile are developed.

A slate of qualified independent consultants is hand-picked from MindFarm's extensive and pre-screened database and is presented to the client for review.

The client selects a potential consultant(s), a meeting is arranged to assess fit and a detailed proposal is developed.

MindFarm handles all contract negotiation, contracting, billing, payment, and consultant 1099s. All fees are built into the final proposal.

The MindFarm Principal remains involved in the project and is accountable for results and mutual success.

For more information, please visit The Farm at [www.themindfarm.com](http://www.themindfarm.com) and connect with a real person at 202.470.4810 or [andrea@themindfarm.com](mailto:andrea@themindfarm.com).



# MINDFARM

## OUR CLIENTS

MindFarm's clients are for-profit companies, non-profit organizations, and government agencies that all need the same thing: quick and reliable access to individuals with the exact talents needed to help them grow, seize opportunities, or solve critical business challenges. Some examples:

**Interim Executive:** A large non-profit organization needs an interim Vice President of Marketing to "hold down the fort" while a full-time hire is sought during an important time for the organization. A seasoned manager with experience in the organization's issue-area is put in place on an interim basis while the organization takes the time needed to thoughtfully hire an important position.

**Specialized Team:** A government agency and its prime contractor are working on a high visibility international project. A range of specific skills are needed to complete the project and MindFarm helps assemble the team to make it happen.

**Experienced Professional:** A mid-sized non-profit, because of their issue area and the current political climate, has an opportunity to significantly grow its base of support. The organization needs access to a highly experienced Development professional who can both design and implement a fundraising blueprint, but their current budget does not permit a full-time hire at the level needed. A MindFarm consultant joins the staff on a part-time basis, creates the strategy, implements where appropriate, and mentors current staff.

**Immediate Need:** The CEO of a small consulting firm's major client decides on a Thursday that he wants a major addition to a project by next Wednesday, but the firm does not have staff with the needed expertise available to pull it off. MindFarm finds exactly what is needed in its database of professionals by the next business day, the MindFarm consultant works with the firm's staff to complete the project on time and exactly to the CEO's specification.

**Specific Expertise:** A for-profit developer of high-quality online courses for universities is launching a new title. An experienced professional is needed to augment the current staff, but needs to have very specific experience with creating educational content for higher education and licensing and copyright procedures. A MindFarm consultant with the exact skills needed is dispatched to become a member of the professional staff until the product is launched.

**As Needed:** A busy consulting firm wants to keep its permanent staff lean and mean but have access to a pre-screened group of consultants as workloads increase. MindFarm provides the organization with a "bench" to go to during particularly busy times.

Let us know if we can help you too.

